

Wasatch International Micro Cap Strategy

SEPTEMBER 30, 2023

International Equities Turned Lower in the Third Quarter, as Macroeconomic Concerns Weighed on Markets

OVERVIEW

For the third quarter of 2023, the Wasatch International Micro Cap strategy was down and underperformed the benchmark MSCI AC (All Country) World ex USA Small Cap Index, which lost -1.70%.

After rallying for much of 2023, international equity markets cooled in the third quarter. Concerns about a weak economy in China and sticky inflation data in Europe both weighed on markets during the period. Additionally, stocks came under pressure after central banks indicated they may need to leave interest rates elevated for longer than previously anticipated.

At the sector level, stock selection in the information-technology (IT) and financials sectors detracted most from our performance relative to the benchmark. However, stock selection in the health-care sector contributed to relative results.

On a geographic basis, stock selection in Japan detracted most from the strategy's performance relative to its benchmark. Later in the commentary, we share our views on why our Japanese holdings lagged during this quarter and the year-to-date period, and why we still have conviction in their long-term growth potential.

PORTFOLIO MANAGERS



Linda Lasater, CFA
Lead Portfolio Manager

7 / 17
YEARS ON STRATEGY / YEARS AT WASATCH



Dan Chace, CFA
Portfolio Manager

3 / 21
YEARS ON STRATEGY / YEARS AT WASATCH



Allison He, CFA
Associate Portfolio Manager

5 / 10
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DETAILS OF THE QUARTER

The largest detractor from strategy performance in the third quarter was **DiscoverIE Group PLC**. Based in the United Kingdom, the company provides customized electrical components for a wide range of industrial applications. While the stock was down this quarter, operating results for the company have been solid in our view, particularly given the U.K.'s poor macroeconomic backdrop. Looking ahead, we still like the company's long-term growth potential. We believe there's a long runway for growth, due in part to DiscoverIE's focus on industries tied to high-growth, secular trends such as renewable energy, vehicle electrification, medical-device growth and industrial automation and connectivity. We also appreciate that management has undertaken a long process of refocusing the company, divesting from underperforming businesses to focus on higher-margin, higher-growth opportunities.

YouGov PLC, a U.K.-based, global public-opinion and data company, was also a large detractor. Organic growth for the company has been a little lighter than expected, and this has weighed on the stock. We believe the slower growth is partially due to macroeconomic headwinds, as firms may be less willing to spend on data and public-opinion polling in the current environment. However, we continue to like the company's long-term strategic direction. YouGov is emerging from a business restructuring, which has increased the company's focus on selling data products and more standardized products and services that leverage existing data. By leveraging common infrastructure and data, the company should be able to build scale more effectively and drive higher margins. We also believe the company has a technological edge over its competitors. Additionally, we believe a recent acquisition of the consumer panel business of German market research firm GfK SE should be accretive for the business.

Another detractor was **Voltronic Power Technology Corp.** A Taiwanese company, Voltronic designs and manufactures power products that include uninterruptible power supplies and inverters. Earnings growth slowed to 3.3% in the company's most recent quarter as revenues declined -18.1% versus the same quarter a year ago. Management cited drop-offs in demand from Italy and South Africa. Drawdowns of customer inventories of uninterruptible power supplies also crimped revenues. Although Voltronic has lowered its near-term guidance, the company's long-term prospects remain attractive in our view.

One of the largest contributors to strategy performance in the third quarter was **Johns Lyng Group Ltd.** The Australia-based company works with the country's insurers to restore properties damaged during insured events. The stock was weak in the second quarter but rebounded after the company reported impressive earnings results, which included 43% revenue growth. Management also announced strong expectations for organic growth in 2024. Going forward, we continue to like the company for the unique niche it's carved out serving the insurance industry.

Japan Elevator Service Holdings Co. Ltd. was another contributor. As the company's name suggests, it provides elevator maintenance, repair and renewal services to building owners throughout Japan. The company's stock was down in the prior quarter because supply-chain issues delayed the firm from getting some of its parts, which in turn resulted in slower-than-expected revenue growth. After those issues were resolved, its more recent operating results showed improved revenue growth, and the stock rebounded. We continue to believe the firm will be a steady revenue grower in the years to come. Japan has more than 600,000 elevators built before 1997 that are approaching the end of their normal lifespan and will need to be renewed or replaced. We believe Japan Elevator will continue to gain market share, as the company can offer less-expensive services because it has a lower cost structure than the service companies of elevator manufacturers.

Another contributor was **Johnson Service Group PLC**, a U.K.-based rental company for laundered workwear and linens. The firm serves businesses that need clean worker uniforms on a regular basis, including hotels, restaurants and caterers. Johnson Service Group's stock price was up after management reported that its full-year financial



results will be better than previously expected. We've been impressed with the company's ability to pass through price increases that help absorb higher energy and labor costs. Further, we like the way the company has taken market share from competitors coming out of the pandemic.

OUTLOOK

For the year-to-date period, much of our relative underperformance stems from our holdings in Japan. As part of our quarterly outlook, we wanted to share why we believe those stocks have underperformed, and why we still have conviction in those companies.

Perhaps the most frustrating aspect of our stock performance in Japan is that, by and large, our holdings continue to demonstrate solid fundamentals. Our Japanese companies were growing earnings per share (EPS) at rates in the high teens coming into the year, and that growth rate has remained steady—or in many cases edged a little higher—since then. But two market dynamics have worked against our stocks in 2023.

First, in the wake of Japan's reopening from the pandemic, the market has rewarded many "middling" Japanese companies whose fundamentals have improved because of that tailwind. Looking across Japan's small- and micro-cap markets year to date, the top performers tended to have below-average earnings growth. Many of the top performers also have a return on equity (ROE) that is near or slightly above the average level in Japan, which suggests they are also middling in terms of business quality.

Many of the companies in this middling camp continue to have ROEs and EPS growth that are lower—and sometimes substantially lower, in our view—than our own holdings. But the stocks were rewarded for having a fairly big improvement in fundamentals. Meanwhile, our own stocks lost ground during the period, despite maintaining solid fundamentals.

A second factor working against us arose when the market began to anticipate that the Bank of Japan would raise interest rates, which resulted in a market rotation from growth to value stocks. Year-to-date, Japanese stocks with the lowest valuations (those with a price-earnings ratio below 9) have experienced returns substantially higher than the average Japanese small- or micro-cap stock.

Many outperforming stocks in both the middling camp and value camp are not the types of businesses in which we invest. At Wasatch, we're high-quality growth investors. We tend to invest in companies with strong balance sheets, high ROEs, a history of free cash flow generation, and a less economically sensitive business model that allow the company to continue growing earnings through the economic cycle. By and large, our companies in Japan have done just that. This leads to a logical question: When will our companies get credit for the solid fundamentals they continue to produce?

Candidly, we don't have a crystal ball and can't forecast exactly when market sentiment will turn more favorable toward high-quality growth companies. However, the guiding principle that underpins our investment process is that while stocks may move based on macroeconomic issues in the short term, long-term stock performance is primarily dictated by earnings growth. We've seen that principle play out over full market cycles for our entire careers, and don't think that principle is fundamentally broken in Japan today.

While we can't say exactly when the market will favor higher-quality, higher-earning companies again, we do believe there are a couple of catalysts that could bring about the change. First, valuations for our high-quality companies have come down considerably. This has started to attract strategic buyers. We believe interest from



strategic buyers is an indicator that valuations have become more attractive, and we hope the broader market will soon take notice.

Another reason the market could come to appreciate high-quality growth companies is that growth could prove unsustainable for many companies in the middling camp or value camp. Japan is in the earliest stages of reopening from the pandemic, trailing far behind most countries. In the immediate aftermath of reopening, we can see why investors might gravitate toward a lower-quality or slower-growing company. The economic rebound brings a sudden infusion of growth.

But aging demographics make Japan a slow-growth, muddle-along economy over the long term. As we get a little further from the immediate economic bounce of reopening, we expect investors to reward the companies that aren't dependent on that bounce to thrive.

Thank you for the opportunity to manage your assets.

Sincerely,

Linda Lasater, Dan Chace and Allison He



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