

Wasatch Small Cap Value Strategy

SEPTEMBER 30, 2023

Quality and Balance Contributed to the Strategy's Outperformance In the Third Quarter

OVERVIEW

Small-cap value stocks lost ground in the third quarter of 2023, based on the -2.96% decline in the Wasatch Small Cap Value strategy's benchmark, the Russell 2000® Value Index. Investor sentiment was dampened by concerns that the combination of persistent inflation and slowing growth may usher in a period of "stagflation" for the economy. Despite the difficult macro environment, the strategy finished the quarter with a small gain. It also registered a solid gain for the year-to-date period ending September 30, 2023, while the benchmark posted a negative return of -0.53%.

We believe our favorable showing in a time of elevated volatility and unsteady market performance stems from our decision to focus on higher-quality companies. The quality characteristics we consider include a company's return on assets, free cash flow, gross profit margin, and its ratio of operating cash flow to net income. We began to shift toward the higher end of the quality spectrum in 2022 as the market backdrop became less supportive, and we continued this process throughout 2023. At the end of September, in fact, the strategy was near the highest level of quality in its history. Along this same line, the average debt of our portfolio companies was on the low end of its historical range. These characteristics have held the strategy in good stead during a time of rising interest rates and concerns about the economic outlook.

PORTFOLIO MANAGERS



Jim Larkins
Lead Portfolio Manager

24 / 27
YEARS ON STRATEGY / YEARS AT WASATCH



Austin Bone
Portfolio Manager

3 / 7
YEARS ON STRATEGY / YEARS AT WASATCH



Our decision to maintain a balanced approach to portfolio construction also helped the strategy during the quarter. We seek to achieve balance in part by devoting a portion of the portfolio to the “growthier” end of the value universe, which typically makes our returns less correlated with the performance of the value style more broadly. In addition, we strive to keep the portfolio from becoming too tilted toward any single economic or market scenario. For example, we avoid large overweights in companies that are more likely to outperform when the economy is expanding. This approach has proven helpful to the strategy, given the rapid shifts in market sentiment in recent months.

DETAILS OF THE QUARTER

A number of the strategy’s leading contributors for the quarter were *Undiscovered Gems*, our term for inexpensive growth companies flying below Wall Street’s radar. Because these tend to be higher-quality companies, we think they’re generally in a better position to weather periods of market instability. This trait was evident in the third quarter, with many of our top individual performers coming from the Undiscovered Gem category. **Ollie’s Bargain Outlet Holdings, Inc. (OLLI)**, which we originally purchased during the Covid-19 period, was one such holding. After initially performing well following its addition to the portfolio, this retailer of closeout and overstock items hit a rough patch in late 2021 and early 2022 due to tough year-over-year comparisons and the effects of rising inflation on its costs. We stuck with the position on the belief that the company continued to execute well, and the stock has since recovered nicely as consumers have traded down to less-expensive options.

Fabrinet (FN), a contract technology manufacturer that we’ve held in the portfolio for some time, was another top performer of note. Fabrinet is a “pick-and-shovel” company that is capitalizing on rising data traffic and the need for increased computational power stemming from the growth of artificial intelligence (AI). We think the company is positioned to benefit from AI’s proliferation no matter which larger players emerge as the winners in the space, which was an attractive characteristic that helped propel the stock higher during the quarter.

Keeping in mind that company fundamentals are the primary reason why we hold individual stocks, our effort to achieve balance in the portfolio was evident in the strong performance of certain holdings. For instance, **HealthEquity, Inc. (HQY)**—a custodian of health-savings accounts, an area that has seen growth in the post-pandemic recovery—has a business model that we think positions it to benefit from rising interest rates. This trait has helped the stock perform well in the current environment. **Grand Canyon Education, Inc. (LOPE)**, a for-profit education provider with strong cash flows and a share buyback program, also performed well due in part to the fact that university enrollments tend to rise when the economy slows. We think the strength in these holdings helps illustrate the merits of remaining cognizant of the impact that broader trends can have on the portfolio.

On the other hand, a number of holdings posted double-digit losses and limited the extent of our outperformance. **Euronet Worldwide, Inc. (EFT)** lost ground as the summer travel season brought lower-than-expected usage of automated-teller machines in Europe. We’re monitoring the stock closely since this trend may be a sign of consumers’ longer-term shift away from cash. We also lost some relative performance from our position in **Mister Car Wash, Inc. (MCW)**. Although the company features robust cash flows, and we think it’s well-situated to benefit from industry consolidation, its stock was hit by both rising competition and softer consumer spending. In addition, it’s one of the handful of portfolio companies with above-average debt—a headwind during a time of rising rates. We maintained the position, albeit at a small weighting, given the stock’s compelling valuation. **LGI Homes, Inc. (LGIH)**, a producer of lower-cost housing, was an additional underperformer of note. We maintained the position on the belief that LGI is poised to capitalize on the tight supply of less-expensive housing in the coming year.



OUTLOOK

We've continued the process of rotating positions in the portfolio to capture value opportunities as they've presented themselves. In the down market of 2022, we added a number of *Fallen Angels* (our term for faster-growing companies that have hit a bump in the road and dropped into value territory). Many of these stocks—including **Trex Company, Inc. (TREX)** and **InMode Ltd. (INMD)**—have since rebounded to more appropriate valuation levels, prompting us to reduce or eliminate the positions. We used the proceeds of these sales to establish new investments in companies that have underperformed, particularly within the industrials sector. We believe this opportunistic approach—harvesting returns from ideas we no longer find attractive and rotating assets into good companies that have fallen into value territory—has played a key role in our longer-term outperformance.

More broadly speaking, we made no changes to our approach of emphasizing balance and quality. Given the heightened uncertainty and the potential for the economy to enter a challenging period, we don't see value in taking on elevated risk or making large "bets" on any single area of the market. Similarly, we think these conditions call for a continued focus on holding the most fundamentally sound companies in our universe and avoiding those that may be less equipped for economic challenges. We believe this approach helps build the type of "all-weather" portfolio that can outperform if headline risk remains elevated, while still participating in market upside.

Thank you for the opportunity to manage your assets.

Sincerely,

Jim Larkins and Austin Bone



The Russell 2000 Value Index measures the performance of Russell 2000 Index companies with lower price-to-book ratios and lower forecasted growth values. The Russell 2000 Index is an unmanaged total return index of the smallest 2,000 companies in the Russell 3000 Index, as ranked by total market capitalization. The Russell 3000 Index is an unmanaged total return index of the largest 3,000 U.S. companies based on total market capitalization. The Russell 2000 Index is widely used in the industry to measure the performance of small company stocks.

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